

Port Columbus Area Development Plan Joint Economic Development Strategy

Columbus
Gahanna
Whitehall
Columbus Regional Airport Authority

Why airport-related economic development?



Gahanna is less than 2 miles from Port Columbus and benefits from a great deal of national and international traffic.

Why airport-related development?

- Airports are important economic engines for local communities
- As business markets grow nationally and internationally airports have become catalysts for economic development
- Aviation and aviation services are a logical focus because they leverage important regional assets and capitalize on and support the regions strongest four clusters

Strongest Regional Clusters

- Transportation and logistics
- Advanced business services/information technology
- Advanced manufacturing
- Arts, entertainment, and tourism

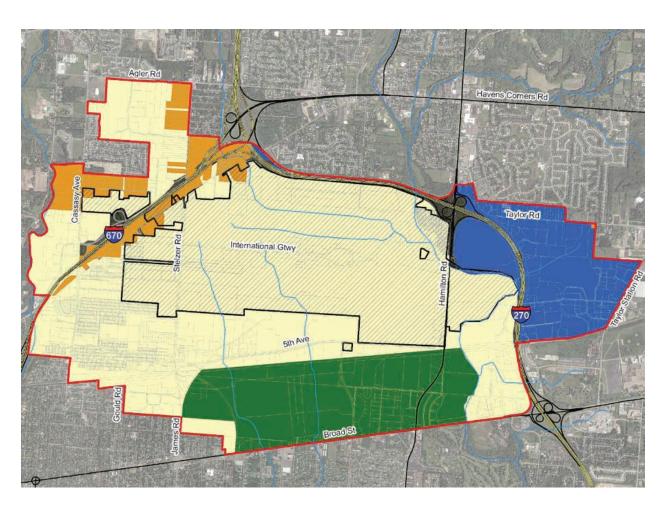


What is the Port Columbus Partnership?

- Comprised of Gahanna, Columbus, and Whitehall
 - Announced by Mayor Coleman in 2007
- Goal: work in partnership to "make this area a premier jobs center and to create and retain jobs for our citizens."
- Port Columbus, Franklin County, and Veterans Administration are also key stakeholders

What is the economic development area?

- Area contains 6,000 acres (9.4 square miles) in four jurisdictions
- Gahanna, Columbus,Whitehall, and MifflinTownship



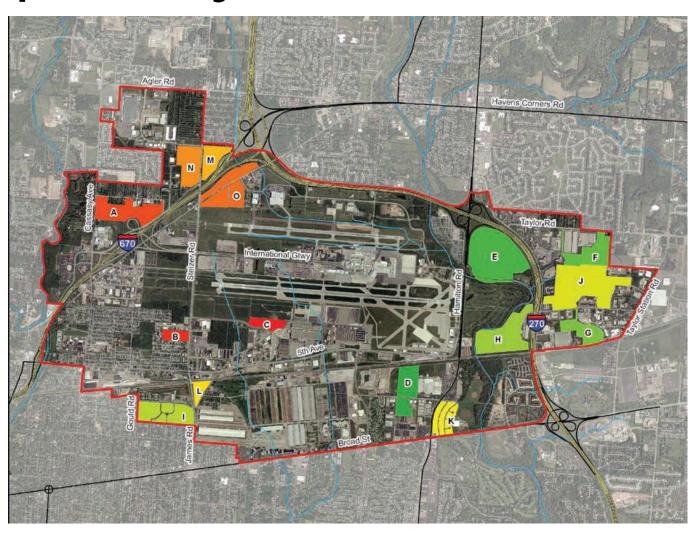
Area strengths:

- Port Columbus supports 23,500 jobs with \$625 million payroll and generates \$2.2 billion in annual economic activity;
- 5,828 at Port Columbus alone making airport the 12th largest employer in the Metropolitan Service Area
- Aeronautical cluster is developing due to Port Columbus and expansion of NetJets in addition to other airport-based businesses

Area Strengths

- Airport is expanding facilities with reconstruction of I-670 interchange, replacement of south runway, proposed new terminal, and construction of car rental facility (\$642 million investment)
- Approximately 675 acres of available land for development in district
- Superior highway, rail, and transit access
- Columbus proposing reconstruction and upgrade to Stelzer Road (Phase 1 \$32 million investment)

Opportunity Sites



What is the vision?

- Make the area a premiere location for jobs within the region by:
 - Promoting investment, cooperation, and coordination for business development opportunities;
 - Positioning the area to complete effectively for new jobs through new business growth and recruitment of companies outside Central Ohio.

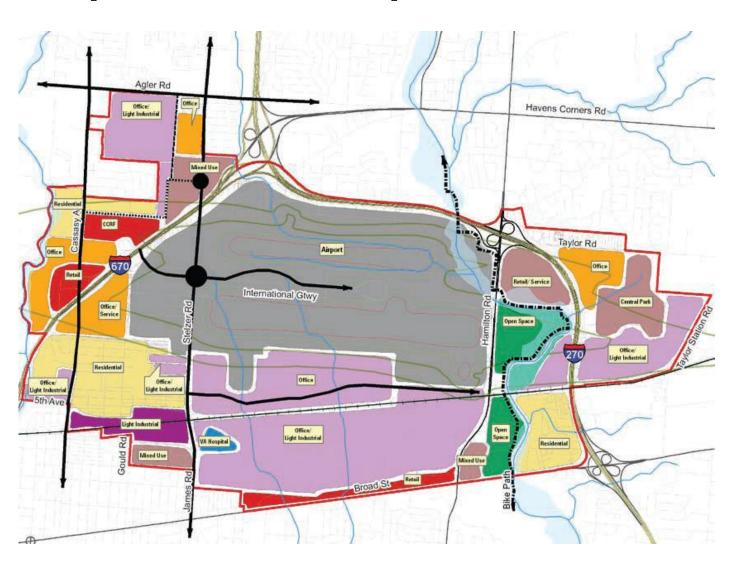
Plan recommendations:

- Establishment of business sector priorities (aeronautics, sciences, technological, light/high-tech manufacturing, wholesale trade, accommodations, food, retail)
- Joint business retention and expansion
- Maximize investments in economic and infrastructure assets
- Support of airport operations and improvements through expansion and land use controls
- Joint marketing
- Higher development standards and environmental enhancements

Land Use Plan Recommendations

- Strengthening existing commercial nodes
- Establishing new mixed-use nodes
- Strengthening light industrial and office uses
- Supporting airport extension
- Maintaining sensitivity to noise contours
- Connectivity through improvements to the road networks and bikeways

Conceptual Development Plan

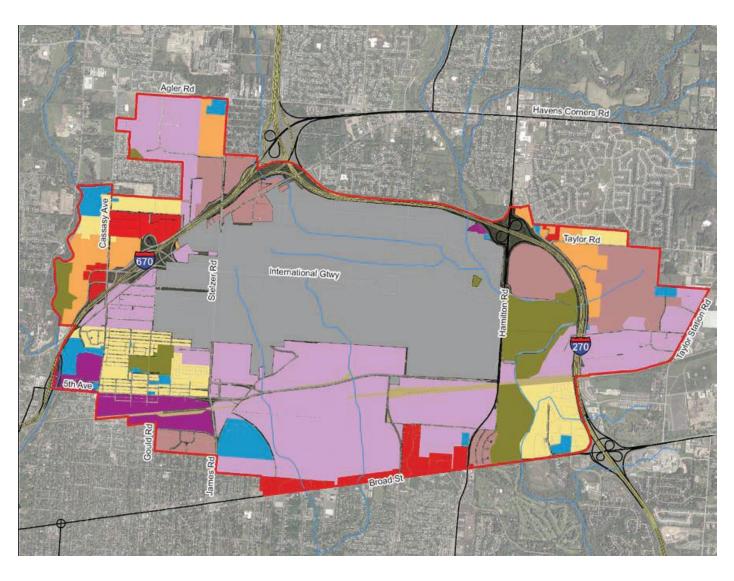


Additional Plan Recommendations

- Development Standards
 - Urban design
 - Office development
 - Light industrial development
 - Mixed use development
 - Site design
 - Landscaping and screening
 - Lighting
 - Signage



Land Use Plan



Plan Recommendations Continued

- Infrastructure improvements:
 - Community gateway improvements;
 - Road construction and improvement projects (Stelzer, Fifth Ave.)
 - Transit centers and light rail connections to downtown Columbus

Projected Outcomes

- Plan forecasts potential of an aeronautical cluster and related new development of:
 - 675 acres of new mixed use development;
 - 5.9 millions square feet of new development;
 - 23,961 new jobs

